



MidCamp

March 17-20, 2016 Chicago
UIC Student Center West

Sponsorship

Become a Sponsor for MidCamp 2016

MidCamp is an annual event held in Chicago that brings together people who use, develop, design, and support the Web's leading content management platform, Drupal. Organized by volunteers from the regional Drupal community, MidCamp features curated sessions and panel conversations by internationally-renowned Drupal experts. MidCamp offers attendees the opportunity to increase their Drupal knowledge through networking, contribution sprints, training, and more.

MidCamp is quickly becoming one of the leading Drupal gatherings for people all over the United States and beyond. MidCamp 2015 provided 300 attendees with training, sprints, and almost 50 sessions over 4 days in the heart of Chicago, and our 2016 event will be even bigger and better.

MidCamp is an event for anyone who uses Drupal or is responsible for designing, building, developing, and supporting Drupal in any capacity. It is a place where designers, developers, and Drupal users can brush shoulders with Drupal service providers, hosting vendors, and other members of the broader Web development community.

Sponsoring MidCamp is a great way to promote your company, organization, or product and to show your support for Drupal and the Midwest Drupal community. It also is a great opportunity to connect with potential customers and recruit talent.

We have a wide variety of sponsor packages designed to meet the needs of companies and organizations both large and small. Contact us to get started today!

midcamp.org ★ sponsor@midcamp.org

About MidCamp

Near downtown Chicago

Accessibility-focused

Diversity-minded

Third annual camp

350 attendees

Four days

About the Attendees

93% Planning to return

93% Likely to recommend to a friend

98% Satisfied with their experience

37% Manage projects/ teams that use Drupal

33% Serial Drupal campers

23% Drupalers looking to build client base

21% Developers exploring Drupal

14% New to Drupal

midcamp.org

sponsor@midcamp.org

[#midcamp](https://twitter.com/midcamp)

[@midwestcamp](https://twitter.com/midwestcamp)



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Standard Sponsorship Packages

In addition to the standard packages listed here, custom sponsorship opportunities are available.

PLATINUM ★ \$7,500.71

- Everything from Gold level
- Welcome attendees before keynote
- Keynote room naming
- One on-site sponsorship add-on
- Training day session
- Contact us to customize your package!

GOLD ★ \$3,000.71

- Everything from Silver level
- Primary logo placement on website
- Exposure in camp website news
- Introduction during keynote address
- Logo placement in keynote address
- List of opted-in attendee names
- Session room naming (limited number)
- 6 tickets

SILVER ★ \$1,871.71

- Everything from Bronze level
- Secondary logo placement on website
- Logo in printed program
- 3 tickets

BRONZE ★ \$500.71

- Logo on website
- Company description on website
- Job Board listing
- Social media promotion
- 2 tickets

INDIVIDUAL ★ \$100.71

- Name on website
- 1 ticket



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On-Site Sponsorship Options

MidCamp 2016 will also have several additional On-Site Sponsorships available:

CLOSED CAPTION — \$1,871.71

Sponsor the daily closed captioning of a session room, and help us make Drupal Camps more inclusive!

Company description and logo on website
Exposure on camp website news
Social media promotion

COFFEE — \$1,871.71

Drupalers like coffee. Earn the gratitude of our attendees by having your company name associated with the liquid refueling station!

Company description and logo on website
Exposure on camp website news
Social media promotion
Signage on coffee tables

BREAKFAST — \$1,871.71

Early risers, eager learners, and keynote attendees will love your sponsorship of breakfast items!

Company description and logo on website
Exposure on camp website news
Social media promotion
Signage on buffet tables

LUNCH — \$1,871.71

What is better than breakfast and dinner? Lunch! The perfect opportunity to get your name in front of all of the attendees is to reach them at lunch.

Company description and logo on website
Exposure on camp website news
Social media promotion
Signage on buffet tables

CONTRIBUTION SPRINT — \$1,871.71

MidCamp sprints are well attended by community leaders, newcomers, and everyone in between. Your sponsorship will help us provide space for giving back to the Drupal project and community.

Company description and logo on website
Signage in sprint space

PROGRAM — \$1,871.71

Distributed to every MidCamp attendee, sponsorship of the printed event program is a great investment.

Company description and logo on website
Prominent logo placement on the program

* Why do all the prices for our sponsor packages end in .71? It helps our fiscal agent, the Drupal Association, make sure that your funds get directed to the right place. It's also our tongue-in-cheek tribute to one of Chicago's most momentous events, the Great Chicago Fire of 1871.



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TRAINING DAY — \$1,871.71

Training Day is a smaller, more focused event targeted at attendees looking for more in-depth Drupal training.

Company description and logo on website

Exposure in camp website news

Social media promotion

Exclusive signage at the venue

EVENING SOCIAL — \$1,871.71

Earn the goodwill of our attendees by sponsoring our evening social events!

Company description and logo on website

Exposure in camp website news

Social media promotion

JOB BOARD — \$1,871.71

Get your name in front of Drupal talent by sponsoring the job board on midcamp.org.

Company description and logo on website

Exposure in camp website news

Social media promotion

TRAINING DAY COFFEE — \$500.71

Help keep our Training Day attendees focused and energized by sponsoring the coffee table.

Company description and logo on website

Signage on coffee tables

TABLE AT VENUE — \$500.71

If you'd like to have a dedicated table at MidCamp, this add-on sponsorship is available with any other package.

6' x 30" skirted table

THE EXPERT IS IN — \$500.71

New for MidCamp 2016 is a special "The Expert Is In" booth where sponsor-provided experts answer questions about their products and services, Drupal, and life in general. This sponsorship includes a dedicated 2-hour timeslot as well as signage and publicity.

2-hour scheduled time slot

Signage at booth

CUSTOM AND IN-KIND SPONSORSHIPS

In addition to these packages, custom and in-kind sponsorship opportunities are available. Do you have a product, service that you would like to offer MidCamp attendees? Just let us know and we will work with you to customize a sponsorship.

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